



Earn upto **3 lakh**
per month

Become a
NOM NOM Franchise owner



0%
ZERO Percent
Franchise Fee*

First step towards
Financial
Freedom



An illustration of a restaurant building with a purple grid background. The building has a sign that says 'NOM NOM' in large letters. A circular sign hanging from the building also says 'NOM NOM'. In front of the building, there are several potted plants. The sky is purple with two white clouds. The text 'নম নম' is written in Bengali on the left side of the building's facade.

About Nom Nom

Nom Nom is the fastest-growing restaurant brand in Guwahati, serving 30,000+ clients already in 4 Months.

It's a registered property under Indigo Ventures Proprietorship Firm.

Why Own a Nom Nom Franchise?

Reason 1: Brand & Mission

1. Nom Nom's mission is to make good food accessible to all.
2. Nom Nom is Guwahati's fastest-growing restaurant brand aiming to be the top momo and combo brand in India
3. Nom Nom represents original Indianised momo and combo brand at an affordable price making it the go-to Fusion Asian restaurant in the city
4. Non-Veg combo starts at Rs. 100 only
5. Fastest growing business portfolio @ 7-10% every month
6. Profitable within 8-12 months

Reason 2: Great Investment

Earn up to
3 lakhs
a month



ROI
in 12 to 16 months

Only true
**Passive
Income**

**Better Annual
Returns compared
to Properties, Index
funds, Mutual funds,
Bonds, etc.**

Best in class
Earning to
Investment Ratio

MOMOS

AOV : 184 APPROX; GM: 30%

CLASSIC STEAM MOMO
PIZZA PAN FRIED MOMO
CREAMY MALAI MOMO
MEXICAN FRIED MOMO
MOMO PLATTER

COMBOS

AOV : 153 APPROX; GM: 30%

CHILLI CHICKEN RICE COMBO
CHILLI CHICKEN NOODLE COMBO
CHILLI PORK RICE COMBO
CHILLI PORK NOODLE COMBO
CHILLI PANEER RICE COMBO
CHILLI PANEER NOODLE COMBO

BEVERAGES

AOV : 158 APPROX ; GM: 40%

ELAICHI CHAI LATTE
ICED VANILLA LATTE
VIETNAMESE ICED COFFEE
ICED BOBA TEA

BAKES

AOV : 100 APPROX ; GM: 35%

COFFEE MOCHA PASTRY
RAINBOW PASTRY
CHOCO TRUFFLE PASTRY

AOV- Average order value

GM- Gross Margin

Reason 3: Product Line

1. Best momo outlet in the city made with top ingredients and no cutting corners yet affordable
2. Wide range of fried momo with our signature Creamy Malai Momo, Pizza pan-fried momo, Mexican momo. The aforementioned variants are the best sellers of the Franchise.
3. We are Formalizing, Organizing, Branding, and Packaging India's greatest-selling category "The Great Indian Thalīs" into Combos.
4. Nom Nom's super delicious Combos start at Rs. 100 only Combos are essentially Thalīs presented and packaged in a lip-smacking' and Appealing way like no other restaurants are able to do.
5. 10+ varieties of combos are currently being served at our restaurant that constitutes 60% of our revenue.
6. "Fastest Combo First!" We can get our combo meals from order to table within 8 minutes ETA. Helping us to serve 2x to 3x customers in the same time and space compared to our competitors.

Reason 4: Passive Income Model

We run on the **FOCO** model (Franchise Owned, Company Operated).
"You invest in the Franchise and We Take Care of everything else"

We Operate, Manage, Market, Sell and do everything in between while you Sit Back, Relax and See Your Investment Grow.

You will have all the excitement of running your **Own Business** with all the **Safety** net of a **Proven Model** and significantly **Reduced Risk**.

We are here to Help You take the **First Step** toward **Financial Independence**.

Reason 5: 100% Transparency and Support

1. Every Nom Nom Franchise is assigned a Franchise Success Manager to help you run all operations at Nom Nom.
2. Monthly P&L reviews to help increase Profitability.
3. Regular Audits and training to ensure Top Notch Quality.
4. A centralised Supply Chain ensures the same quality products in all Nom Nom outlets
5. The brand manages Zomato, Swiggy, and a complete Online presence on Google and all Social Media platforms.
6. Brand-managed Call Centre and Customer Complaint Management.

Great Investment Idea

**Best in Category,
Investment;
Highest Earning
to Investment Ratio**



**Better Annualised
Return compared to
Index Funds, Mutual
Funds, Bonds, etc.**



**Cost 1/2 of Popular
Asian Brand &
still does Higher
Monthly Revenue**



**NOM
NOM**
MINI

Monthly Earnings	ROI (in Months)	Annualised Return on Investment
1.25 L-1.5 L	17 months	72%